



News Release

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FOR IMMEDIATE RELEASE ←-----

Smithcore CEO receives national recognition from President for efforts in promoting good health among company employees.

Townsville, Pennsylvania (November 20, 2021) -- It is our esteemed privilege here at Smithcore Inc. to announce that John Smith, President and CEO of Smithcore Inc. was selected to receive the prestigious U.S. President's Council on Fitness award. Nominated by Mayor Eric Erickson of Townsville, Pennsylvania to receive this honor, Smith's dedication to his fellow employees and determination has earned him this distinction, which is typically bestowed upon ordinary citizens for extraordinary fitness related achievements. Erickson stated in an interview with the Smithcore press department, that he adamantly believed that Smith, a Pennsylvania native, deserved to be recognized for the hard work he has put into establishing and maintaining the company's Healthy Lifestyles program. According to Erickson, who is also the Chairman of the Smithcore Board of Directors as well as an active member of the company's Healthy Lifestyles program, he has been pushing for this occasion for several years since Smith started the program in 2011.

Over the past ten years, Smith's company-wide fitness initiative has been continuously promoting healthy lifestyle habits among all employees throughout the company by offering professional trainers and incentives for all employees to get fit. The program, which uses the motto, "Fit for the Future Together", focuses on helping all company employees that join lose weight and get into shape by working together to support one another while achieving personal fitness goals. When we interviewed Smith, he told us that he was quite excited about this unexpected accolade and stated, "I am highly honored and humbled to receive this honor. It was certainly unexpected and in truth, couldn't have been earned without the involvement of the many employees who participate in the Healthy Lifestyles program. In reality, this award is not mine, but rather our award to celebrate together; and I will accept in on behalf of all of the program's members" (Smith, 2021).

The award ceremony celebrating its recipients will be held at the White House on Saturday December 11, 2021. This is the thirty 32nd year that the U.S. President's Council on

Fitness award has been in existence - and over the course of those thirty two years, this is the first time since the award's inception that it has been granted to a recipient in state of Pennsylvania. Smith is expected to attend when his wife. While the ceremony is by invitation only, we at Smithcore Inc. believe that it is important to share this story to recognize and thank all Smithcore employees who participate in the Healthy Lifestyles program. This award not only acknowledges John Smith, but also the accomplishments of all employees who have dedicated their time, energy, and hard work to the program - members who have made this distinguished recognition possible.

Smithcore was founded by John Smith in 1998 in Townsville, Pennsylvania. With nearly two hundred fifty employees, Smithcore's primary function is to connect people with affordable home improvement services by reputable contractors anywhere in the United States.

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